Website Privacy Policy



Inner City Scaffolding Ltd is a company that operates in the United Kingdom and provides scaffolding services. Your privacy is extremely important to us and we are committed to protecting any data we collect about you.

The information we collect about you is kept strictly confidential, held with the utmost care and not used in ways that we are not permitted to or you have not consented to. A more detailed explanation of how we collect, process, safeguard and use your personal information is also described below.

By using our services, you agree to the processing of the personal information that we collect about you in accordance with this privacy policy.

If you have any questions, please contact us.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- Our marketing emails
- · How to manage cookies
- Privacy policies of other websites
- Changes to our privacy policy
- Complaints or queries

What data do we collect?

Inner City Scaffolding collects the following data:

Name, email address, phone number, job title, company name.

How do we collect your data?

You directly provide Inner City Scaffolding with all of the data we collect. We collect data and process data when you:

- You contact us by telephone.
- · You contact us by email.
- You contact us via a form on our website.

How will we use your data?

Inner City Scaffolding collects your data so that we can:

- · Respond to your enquiry.
- Send you marketing communications.

We do not use your data for any other purposes, nor do we sell, rent or in any way share your data with third parties.

How do we store your data?

Inner City Scaffolding may store your data on secure servers.

What are your data protection rights?

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Inner City Scaffolding would like to make sure you are fully aware of all of your data protection rights when using our website. Every user is entitled to the following:

- The right to access You have the right to request Inner City Scaffolding for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification You have the right to request that Inner City Scaffolding correct any
 information you believe is inaccurate. You also have the right to request Inner City Scaffolding to
 complete the information you believe is incomplete.
- The right to erasure You have the right to request that Inner City Scaffolding erase your personal data, under certain conditions.
- The right to restrict processing You have the right to request that Inner City Scaffolding restrict the processing of your personal data, under certain conditions.
- The right to object to processing You have the right to object to Inner City Scaffolding's processing of your personal data, under certain conditions.
- The right to data portability You have the right to request that Inner City Scaffolding transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

What are cookies?

Your Internet browser has the in-built facility for storing small text files called "Cookies" that hold information which allows a website to recognise you as a user. Our website takes advantage of this facility to enhance your experience and engagement with our company. We use cookies for analytical purposes to improve our website by collecting data about visitors. By using our website, you consent to the use of cookies for these purposes.

The type of cookies we use on our website are termed "persistent cookies". These cookies enable our website to recognise visitors when they return. These cookies will be removed on a pre-determined expiry date, or when deleted by you.

Most internet browsers allow user privacy settings to block either all cookies or third-party cookies. Blocking cookies will, however, have a negative impact upon the usability of many websites. We only uses cookies to assist with the development of our website and user experience, therefore, blocking cookies will not stop you from having access to our website. Please visit www.aboutcookies.org for comprehensive information on how to change your cookie settings in a wide variety of different internet browsers.

How do we use cookies?

Google Analytics cookies: Google Analytics is a website monitoring tool that allows users to see volumes of website visitors, their source, and to analyse how the content of their website is viewed and navigated. This allows the optimisation of the content and pages on our website and the marketing programs that drive traffic to the website. Google Analytics does not store any personal information about website visitors but does use persistent cookies to identify repeat visitors. You may universally opt-out of all Google Analytics tracking used by all websites by visiting https://tools.google.com/dlpage/gaoptout.

HubSpot cookies: We use HubSpot as a customer relationship management (CRM) tool to allow us to deliver highly personalised experiences and to assist with the mutual building of strong business relationships. HubSpot is integrated with our website to provide specific services on the website. It uses persistent cookies to identify people within our HubSpot CRM tool which we hold for legitimate processing reasons.

Our marketing emails

In addition to our office email system which is based in the UK, we use trusted third-party cloud-based tools to support our sales and marketing activities. We are careful to select only leading service providers who can demonstrate compliance with the requirements of privacy and data protection regulations in the UK. Due to the dispersed distribution of the product infrastructure for these third-party tools, some of your data will be processed by technology outside of the UK.

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HubSpot and MailChimp are global organisations with centralised operations in the United States. We use the tools of these organisations to store, collect and process contact information about individuals for the use in sales and marketing activities, which includes email marketing. They also provide data to us about how our communications have been consumed/used by individuals. For example, it collects information when emails are opened, links are used and visits are made to our website. This analysis helps us to improve the personalisation, relevancy and targeting of future communications. These organisations and tools provide the security we regard as essential when handling personal information and are widely used and trusted within the UK. For more information, visit HubSpot Privacy Policy and MailChimp Privacy Policy.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser.

Privacy policies of other websites

The Inner City Scaffolding website contains some links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

We regularly review this privacy policy and the last modified date is highlighted below. Any changes to this privacy policy will supersede the previous version of this policy and we will take reasonable steps to draw your attention to any changes. We suggest you regularly read this document to ensure that it continues to meet with your approval.

Last modified date: 14 October 2025

Complaint or queries

We try to meet the highest standards when collecting, processing, safeguarding and using personal information. For this reason, any complaints we receive about this we take very seriously. We encourage you to bring queries or issues to our attention immediately if you think our processes and tactics are unfair, misleading, inappropriate or do not have the necessary consent.

If you have any questions about this privacy policy, or if you want to know what information we have collected about you, please <u>contact us.</u> You can also correct any factual errors in that information or require us to delete any part or all of your information.

If you are not satisfied with how we deal with a complaint, you can take your complaint to the supervisory authority in the UK (www.ico.org.uk).

Dated: 04/11/25

Managing Director

Review Date: 04/11/25

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